

## THE BEGINNINGS.....

During the development of the Three Lakes 20-year Comprehensive Plan, the need for building and expanding broadband/cellular infrastructure was identified as a high priority. The Town Action Group (TAG) set out to seek and establish partnerships with several potential broadband/cellular service providers. SonicNet and Cellcom Communications were the first new providers to invest in Three Lakes, followed soon by Karban TV Systems.

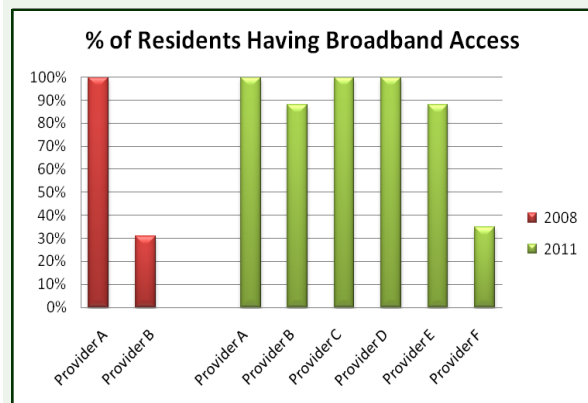
## BEFORE AND AFTER

In 2008, 31% of Three Lakes residents had access to one or two broadband and cellular options. By mid-2011, 88% of residents will have access to five different providers.

Within three years—through the initial work of TAG, support of the Three Lakes Town Board, Technology and Infrastructure Committee, Plan Commission and our providers—Three Lakes residents have experienced a significant improvement in both coverage and number of options for broadband/cellular services.

Wireless service is currently served via Hughes Satellite and 3G through Cellcom Communications and Verizon Wireless. Up to 9 Mbps and 12 Mbps services are available through Frontier Communications and Karban TV Systems, respectively. By mid-2011, Frontier Communications will expand its DSL offerings and coverage with a new central hub located several miles east on Highway 32.

SonicNet is evaluating new areas of expansion and in 2012 we anticipate 4G wireless availability through Cellcom Communications and Verizon Wireless.



## ANCHOR FOR TECHNOLOGY IN THE NORTHWOODS

The goals of the 20-year Comprehensive Plan for Three Lakes reflect the two largest themes gathered from our residents—expanding the economic base and keeping our unique small town qualities.

*Three Lakes is an exceptionally friendly, alluring Northwoods community that emphasizes quality of life for all generations. We enjoy an unspoiled environment, while creating sustainable economic opportunities in **technology, tourism, cultural arts and agriculture.***

Balancing development while protecting community assets and the environment is our top priority. Economic growth through the integration of technology offers tremendous financial potential with low impact to the beauty of our landscape.

We offer more broadband coverage and provider options than anywhere in the Northwoods! With this expansive broadband/cellular infrastructure and the town's support of technology, the foundation is in place to attract new occupations of the millennium.

In Three Lakes you can telecommute while overlooking the greatest water resource in the state. Companies can establish a storefront in our town center, within walking distance of our "Top 3" library and a school that believes personalized education partnered with expansive use of technology in the classroom is the pinnacle of a 21st-century education.

It's the beginning of a new era in Three Lakes—an incredible place to visit, but also a permanent home from which to live your family's dreams and achieve personal financial goals or those of your business.

- **Friendly, Supportive Community**
- **World-Class Recreational Opportunities**
- **Personalized & Tech Integrated Education**
- **Outstanding Cultural Arts Programs**
- **One of the Three Best Libraries in the State**
- **More Broadband Coverage & More Options**

This is who we are—a unique home town with a reinvented economic potential waiting to be tapped. Come see for yourself why we are "Three Lakes—*The Single Best.*"

Three Lakes Plan Commission  
Three Lakes Town Office  
P.O. Box 565 Three Lakes, WI 54562  
715.546.3316 [www.tn.threelakes.wi.gov](http://www.tn.threelakes.wi.gov)








## Broadband/Cellular Coverage Map




- ◆ **More Coverage**
- ◆ **More Options**
- ◆ **New Opportunities**

# 2011 Broadband Coverage Town of Three Lakes All Providers

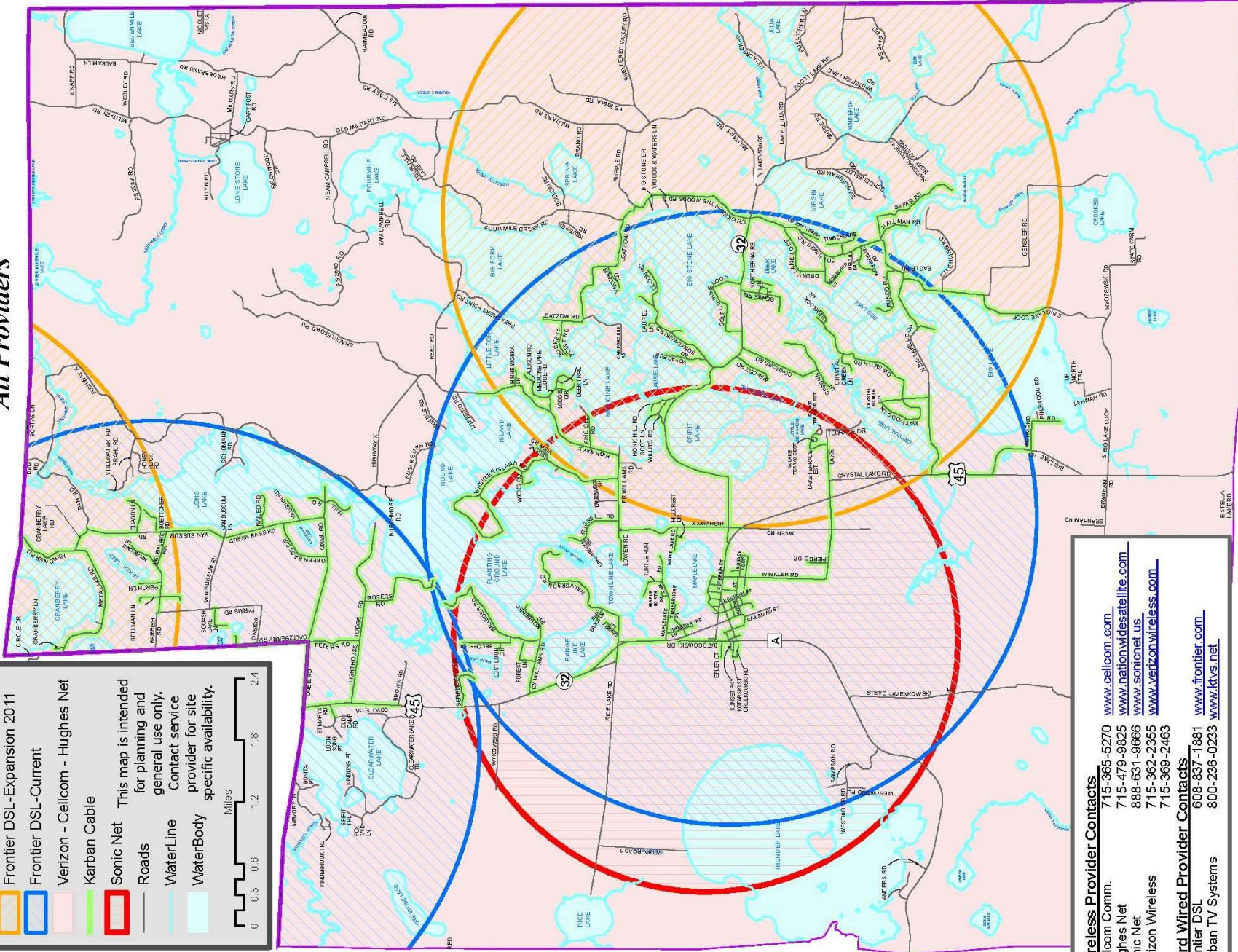
**Legend**

-  Frontier DSL-Expansion 2011
-  Frontier DSL-Current
-  Verizon - Cellcom - Hughes Net
-  Karban Cable
-  Sonic Net

This map is intended for planning and general use only. Contact service provider for site specific availability.

-  Roads
-  WaterLine
-  WaterBody

Miles  
0 0.3 0.6 1.2 1.8 2.4



**Wireless Provider Contacts**

Cellcom Comm.	715-368-5270	<a href="http://www.cellcom.com">www.cellcom.com</a>
Hughes Net	715-479-9825	<a href="http://www.nationwidesatellite.com">www.nationwidesatellite.com</a>
Sonic Net	888-631-9666	<a href="http://www.sonicnet.us">www.sonicnet.us</a>
Verizon Wireless	715-362-2365	<a href="http://www.verizonwireless.com">www.verizonwireless.com</a>
	715-369-2463	

**Hard Wired Provider Contacts**

Frontier DSL	608-837-1881	<a href="http://www.frontier.com">www.frontier.com</a>
Karbon TV Systems	800-236-0233	<a href="http://www.ktvs.net">www.ktvs.net</a>

**Town of Three Lakes Plan Commission**

**Three Lakes - The Single Best**